

DIGITAL ARCHIVING POLICY

In order to ensure the preservation, usability and accessibility content for long term availability, there is a need for management policies and actions, called as Digital preservation policy.

Principle of Digital Archiving

- **Intellectual Property:** Jinnah Business Review is committed to provide access to digital materials while respecting and upholding the intellectual property rights of authors and obtaining prior consent.
- **Access:** Digital preservation activities are performed with the primary goal of long-term access to digital collections.
- **Authenticity:** It ensures that data remain unaltered and the original data is preserved.

Challenges to the preservation of digital data

- Technology (at the level of: hardware, system software, application software, data and file formats, storage media readers and drivers)
- Lack of metadata which results in the failure to locate information, also the inability to render and read the information, due to the lack of contextual information.
- The media used to store digital records are usually unstable and deteriorate within a few years or decades at most, rendering the digital records inaccessible.
- Incompatible File formats, especially for older software.

- Digital records may be lost in the event of natural calamities such as fire, flood, earthquake, equipment failure, or virus attack that disables stored data and systems.
- The digital records may be well protected, but so poorly identified and described that potential users cannot find them.
- Discontinuation of journal due to any reason leads the published research to extinct, digital preservation keeps the research available.

Self-Archiving Rights

All authors hold full copyright and self-archiving rights. Our self-archiving policies are detailed same as they are in the RoMEO (ResearchersLinks is a green publisher at RoMEO, which is a database of publishers' copyright and self-archiving policies). Additionally, authors are allowed to archive their articles in open access repositories as “pre-prints”.